Frequently Asked Questions

What is WITC on iTunes U?

WITC on iTunes U provides access to a wide range of free, WITC-created digital audio and video content via Apple's iTunes store. Examples of content include audio of lectures; audio and video learning objects; department and program promotional resources, and other innovative or academically valuable content.

Where is the audio and video stored?

The audio and video for WITC on iTunes U is stored on servers at Apple Inc. Apple uses appropriate practices for storing, backing up and securing content. However, individuals and departments that participate in WITC on iTunes U are responsible for retaining copies of their audio and video podcasts (and any original footage or file they wish to retain).

What do I need to do to record a podcast for WITC on iTunes U?

Start with an audio or video recording in any standard format. You can create audio recordings at little to no cost. You may purchase an inexpensive digital recorder at area retail stores or over the Web. Once the audio is recorded, it needs to be saved as an MP3 audio file. If your audio needs editing, we recommend Audacity, a free software package that works on Windows and Mac computers (audacity.sourceforge.net).

Video is more involved and requires more time to prepare as a podcast. Recorded video should be of good quality so that students and other viewers are not distracted by such things as poor lighting or poor sound levels.

What do I need to do in order to listen to or view podcasts?

You need a computer with an Internet connection and Apple's free iTunes software. iTunes runs on both Windows and Macs and can be downloaded from Apple's Web site (www.apple.com/itunes/download). You do not need to purchase anything to use iTunes. You do not even need an iPod or MP3 player; you can play the audio and video on your computer.

How do I get to WITC on iTunes U?

You can access WITC on iTunes U 3 ways:

1. From the WITC home page click "Staff" on the upper right, located under "Quick Links" click on "WITC iTunes U." Log-in using your network username and password.
2. From a browser go to access@witc.edu . Log-in using your network username and password.

3. From with a Blackboard course click "Course Tools" on the left side and choose "iTunes U" from the bottom of the Course Tools menu.

Is there any cost to listen to or download tracks from WITC on iTunes U?

No. All WITC on iTunes U content is free. However, be sure to respect copyright and the content creator's intellectual property rights. Sync your computer or audio device as usual, and any WITC on iTunes U tracks that you have downloaded or subscribed to will transfer.